

# Emma Churchman Press Kit

## Speaking Topics & Outcomes

### Speaking/Interview highlights and topics

- **Stop Performing Certainty:** Presence as a leadership strategy when stakes are high
- **The Deep End Reframe:** Four leadership swaps that increase trust under pressure
- **Truth + Care Communication:** How to update teams without panic (what we know / don't know / next / when we'll update)
- **The Next Right Step:** Decision-making when information is incomplete
- **Nervous System Leadership:** Reducing reactivity in high-change environments
- **Collective Wisdom Over Solo Heroics:** Building resilient teams

### Outcomes (what audiences leave with)

- A 7–10 minute reset to regain clarity on volatile days
- A copy/paste team update script (what we know / don't know / next / when we'll update)
- A simple method to separate what's happening, what's unclear, and what's at stake
- A decision tool for choosing the next right step in the next 24–72 hours
- A shared language for resilience that reduces conflict and rumor spirals
- A practical way to move from control and certainty theater into presence and trust

### Proof

- Nationally certified trauma chaplain; 25+ years crisis + disaster response/trauma recovery
- Supported 50,000+ individuals and hundreds of organizations
- Experience with executives, leaders, and high-stakes environments
- Documented outcomes in high-trauma departments (retention, decision speed)
- Author of Navigating the Deep End: Resilient Leadership in a Volatile World (GracePoint, 2026)
- WBENC Certified Women's Business Enterprise (WBE)